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# "Niagara Glads"

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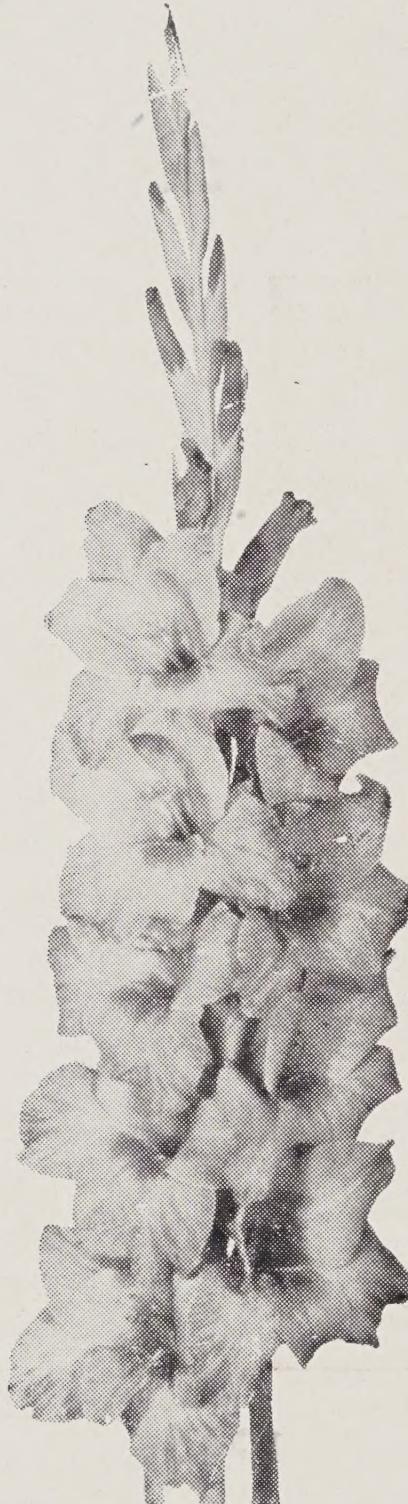
Our Display at Binghampton, N.Y., 1946

SPRING ~ 1947

# Niagara Glad Gardens

M. E. NEFF

c/o TEMPERANCE HOTEL — NIAGARA FALLS, N. Y.



# **PLEASE READ CAREFULLY BEFORE ORDERING!**

## **TERMS:**

Prices are F.O.B. Niagara Falls, N.Y. Send cash with order or 25% deposit; balance C.O.D.

25 Bulbs may be purchased at the 100 rate.

250 Bulbs may be purchased at the 1,000 rate.

1 Pint of Bulblets at the Quart rate.

## **PLEASE NOTE:**

We use **Dry Measure** for Bulblets, which gives you about 25% more than liquid measure. Also, like other reputable growers, we include 5% overcount on Bulbs, to be sure of good measure.

## **SUBSTITUTES:**

Please indicate on your Order if we may substitute in size or variety when we are out of certain varieties.

## **BULB SIZES:**

|                    |              |
|--------------------|--------------|
| No. 1—1½" and over | No. 3—1"-1¼" |
| No. 2—1¼"-1½"      | No. 4—¾"-1"  |
|                    | No. 5—½"-¾"  |
|                    | No. 6—⅜"-½"  |

## **FINEST QUALITY BULBS:**

We supply only First Grade, healthy, disease-free Bulbs in your Orders. We can do this easily, because we grew them on well-drained, sandy loam soil which has never before grown Gladiolus.

We also guard constantly against even the slightest mixing of our Varieties, and Guarantee them to be pure in Variety.

## **● DON'T OVERLOOK OUR GROWERS' UNITS!**

These Growers' Units enable you to acquire sizeable stocks of the best, newer Commercial Varieties at lowest possible cost. . . . They are Exceptional Values!

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"Your Bulbs arrived Saturday, (Jan. 18, 1947.) I must say they were excellent. Never purchased better ones."—C. D. Fortnam, Tyler Hill, Pa.

## MARGARET WOOD ( Marshall )

• Margaret Wood is a huge-flowered deep mauve or mauve-purple of exceptional size and great beauty of color. For exhibition, it can win in the giant class, and for the home gardener, it makes an unusual show in the garden. But, we believe its greatest value lies in the strikingly beautiful and unusual floral work it makes.

Florists incessantly call for "that big mauve-purple." The fact that spikes often have irregular placement does not appear to affect the demand. An outstanding feature of **Margaret Wood** is its exceptional ability to open large flowers right to the tip when cut in tight bud.

Bulbs, any size—\$1.25 each; \$10 per 10; \$80 per 100

Bulblets—\$14 per 100; \$70 per 1000; \$250 per Qt.

### ● SPECIAL OFFER FOR GROWERS

10 No. 1, 50 No. 3, 150 No. 5, and 1 Pt. Bulblets for \$250  
½ Unit for \$125

"Very many thanks for the order of Glads. Everything was in good condition and bulbs of finest quality,"—Mr. Rodney Packard, Simcoe, Ont.



## HUNTRESS (Jack)

- Cut-flower growers have long felt the need for a high-quality, large lavender that is extra early. **Huntress** exactly fills that need. A good shipper; when cut in bud and opened indoors, color is actually improved.

Vigorous grower, makes good percentage of large bulbs first year from bulblets.

| Price        | No. 4 | No. 5 | No. 6 | Blts.        |
|--------------|-------|-------|-------|--------------|
| Per 10 ..... | \$14  | \$11  | \$9   | \$2 per 10   |
| Per 100..... | \$110 | \$90  | \$70  | \$16 per 100 |

Courtesy Milton Jack



## FAY (Jack)

- Fay is an extra early, medium pink which has been thoroughly tested by the originator for long distance shipping. He informs us that it ships 3,000 miles very satisfactorily, and is one of his best Glads for the early market. Bulblets grow extra vigorously and make large sizes the first year.

| Price        | No. 1 | No. 2 | No. 3  | No. 4 | No. 5 |
|--------------|-------|-------|--------|-------|-------|
| Per 10 ..... | \$6   | \$5   | \$4.50 | \$4   | \$3   |
| Per 100..... | \$50  | \$40  | \$35   | \$30  | \$25  |

### ● SPECIAL GROWERS' UNIT

25 each, Nos. 1, 2, 3, 4, 5, and  $\frac{1}{2}$  Pt. Bulblets for \$45.

Five Units for \$175

Courtesy Milton Jack

# LEADING LADY →

( Johnston )

• **Leading Lady** enjoyed an unsurpassed show record last season, winning Grand Championships and Section Championships galore!

It is now time to get a start in this variety commercially, as it has all the fine commercial qualities of Picardy, but is white in colour. Also, it appears more resistant to disease, and has a somewhat straighter stem.

One of our Special Value Growers' Units will get you off to a good start!



Photo courtesy H. W. Johnston

| No. 1  | No. 2 | No. 3 | No. 4 | No. 5 | No. 6 |
|--|-------|-------|-------|-------|-------|
| Price per 100— \$25  | \$20  | \$16  | \$14  | \$10  | \$8   |
| Bulblets—per 100, \$3; $\frac{1}{2}$ Pt., \$20; Qt., \$60. |       |       |       |       |       |

( Write for Special Quotations on quantity lots )

## ● SUPER VALUE FOR GROWERS!

—100 No. 2, 100 No. 3, 100 No. 4, 100 No. 5, 1 Pt. Blts.—  
Per Unit, \$60. Five Units, \$240.



## W. R. READER

( Turnbull )

• The chief Commercial value of this pure salmon pink Glad lies in its earliness. There are several early light pinks, but this fills a definite need for a good early, salmon pink. Something the style of Aladdin, but lighter in colour.

This variety has been selling fast, so we haven't much left now.

| No. 1  | No. 2 | No. 3 | No. 4 | No. 5 | No. 6 |
|--|-------|-------|-------|-------|-------|
| Price per 100—\$12                           | \$10  | \$9   | \$7   | \$5   | \$4   |
| Bulblets— $\frac{1}{2}$ Pint, \$6; Qt., \$20 |       |       |       |       |       |

Photo courtesy H. Turnbull



# Our Display

at

Cleveland

1946



← ELIZABETH  
THE QUEEN  
(White)  
(Originator)

• This splendid large, ruffled lavender is now enjoying great success at the Shows all over the country. It is now becoming available in quantities sufficient for commercial cut-flower growing, and is sure to become the leading cut-flower lavender.

Get a start with our Special Growers' Unit. It is a real Bargain!

Photo courtesy Noweta Gardens

|                | No. 2 | No. 3 | No. 4 | No. 5 | No. 6 | Blts.—     |
|----------------|-------|-------|-------|-------|-------|------------|
| Price per 100— | \$14  | \$10  | \$8   | \$6   | \$4   | ½ Pt., \$6 |
| Per 1000—      |       | 75    | 60    | 40    | 30    | Qt., \$18  |

(Ask for quotations on quantity lots)

● SPECIAL VALUE — GROWERS' UNIT

100 No. 3, 100 No. 4, 200 No. 5, 200 No. 6, 2 Qts. Blts.  
Per Unit, \$50. Five Units, \$200



## RED CHARM

( Butt )

• Few varieties can approach **Red Charm** for perfection of growing habits. Invariably straight, good placement, beautiful color and an ideal cutter. Destined to be the most widely grown dark scarlet. Anyone who wants to grow the best Glads should have **Red Charm**.

|                | No. 2 | No. 3 | No. 4 | No. 5 | No. 6 Blts (slight mix) |
|----------------|-------|-------|-------|-------|-------------------------|
| Price per 100— | \$9   | \$8   | \$7   | \$5   | \$4 \$10 per Qt.        |
| Per 1000—      | 70    | 60    | 50    | 40    | 30 \$70 per Pk.         |

(Ask for quotations on quantity lots)

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### ● SPECIAL VALUE — GROWERS' UNIT

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200 No. 3, 200 No. 4, 500 No. 5, 500 No. 6  
Per Unit, \$40. Five Units, \$160

## PURPLE SUPREME

( Wilson )

• Tall, straight, medium purple—excellent cutter and good shipper. Even though it will flea under certain conditions, nevertheless it is the best purple available for commercial purposes. Tremendous propagator.

|                | No. 2 | No. 3 | No. 4 | No. 5 | No. 6 | Blts.      |
|----------------|-------|-------|-------|-------|-------|------------|
| Price per 100— | \$9   | \$8   | \$7   | \$5   | \$4   | ½ Pt., \$5 |
| Per 1000—      | 70    | 60    | 50    | 40    | 30    | Qt., \$15  |

(Write for quotations on quantity lots)

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### ● GROWERS' UNIT — SUPER VALUE

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200 No. 3, 200 No. 4, 500 No. 5, 500 No. 6, 2 Qts. Blts.  
Per Unit, \$60. Five Units, \$240

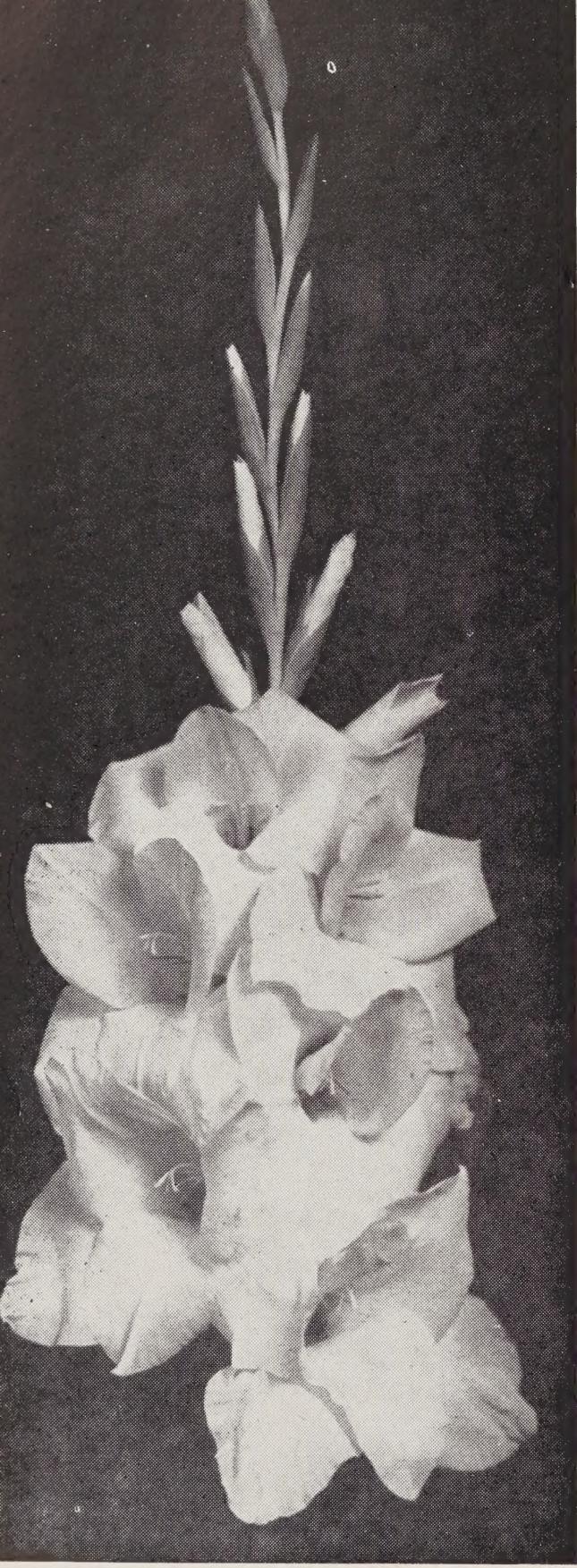


Photo courtesy Reliance Gardens

## ORIENTAL



### PEARL ( Carlson - Puerner )



•Few Glads have had more publicity than this giant Cream.

Florets are of giant size, and can be grown to a diameter of seven inches. Color is a pearly cream, deeper in the throat, and is at its best under artificial light.

Southern growers are showing interest in this for long distance shipping, and the spikes we saw at the Montreal Show last year were of Grand Championship calibre.

| Each           | Per 10  |
|----------------|---------|
| No. 1 — \$5.00 | \$40.00 |
| No. 2 — 4.50   | 36.00   |
| No. 3 — 4.00   | 32.00   |
| No. 4 — 3.50   | 28.00   |
| No. 5 — 3.00   | 24.00   |
| No. 6 — 2.50   | 20.00   |

**Bulblets — per 10 — 4.00**

**Per 100 — 32.00**

"We were most pleased with the Bulbs secured from you last Spring and should appreciate receiving your Wholesale Gladiolus Catalogue as soon as possible."

—Tom H. Harper, Victoria, B.C.

# MISS WISCONSIN

( Krueger )

- Few varieties are in as great demand as this splendid rose pink from Krueger.

Many growers are looking for stock of this large, dependable, rosy-toned Glad, as there is no competition in this color—a color florists can use to great advantage.

Our stock, like that of other growers, is pretty well sold for this season, but we have a little left at time of writing.

## — Price —

**Large, per 10** ..... \$6.40

**Medium, per 10** ..... 4.80

**Small, per 10** ..... 3.20

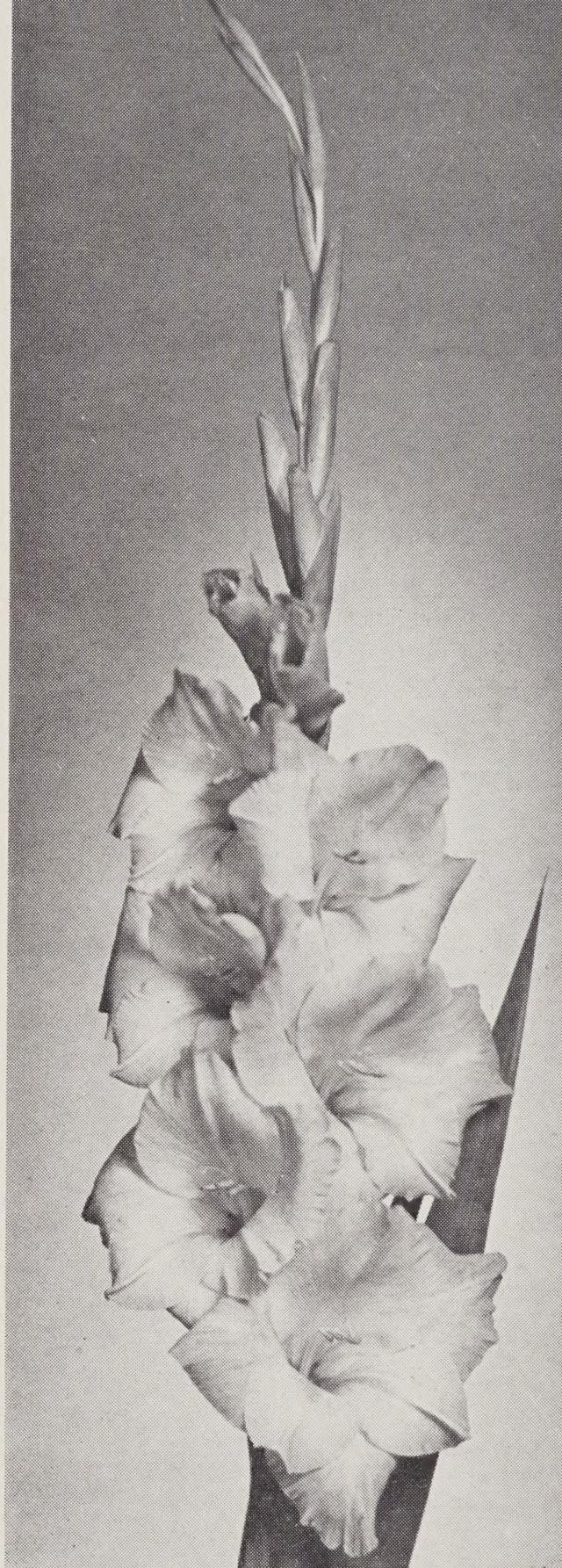
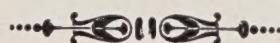


Photo courtesy Reliance Gardens



"Received your shipment of Glad Bulbs, found same to be in excellent condition and good quality. Thanking you very much for same."—Adam Pelczar, Blue Ribbon Gardens, Utica, N.Y.



## ← BETTY'S CHOICE ( Harris )

• **Betty's Choice** is a very lovely, ruffled, rosy mauve, with cream blotch and petals edged cream.

This is a real beauty, especially appreciated by the ladies. Has excellent commercial growing habits, and we believe it will become very popular with the florists.

| Price—        | No. 1 | No. 3 | No. 5 | No. 6 |
|---------------|-------|-------|-------|-------|
| Per 10 .....  | \$10  | \$8   | \$4   | \$3   |
| Per 100 ..... | \$80  | \$64  | \$32  | \$24  |

Bulblets, \$12 per 100,  $\frac{1}{2}$  Pint \$56, Quart \$200

Photo courtesy C. C. Marshall



## LANCASTER ( Palmer )

• Many growers favor Purple Supreme as likely to become the best commercial purple, but others think **Lancaster** will replace it. **Lancaster** is a very tall, straight grower, opens 8 to 10 lovely, ruffled, well-placed florets, in a beautiful deep shade of purple. Will become very popular.

| Price         | No. 1 | No. 2 | No. 3 | No. 4 | No. 5 | No. 6 | Bulblets—                  |
|---------------|-------|-------|-------|-------|-------|-------|----------------------------|
| Per 10 .....  | \$12  | \$10  | \$8   | \$7   | \$5   | \$4   | \$14 per 100               |
| Per 100 ..... | \$90  | \$80  | \$70  | \$55  | \$40  | \$30  | \$70 per $\frac{1}{2}$ Pt. |

# **SPOTLIGHT**

( Palmer )

• Spotlight is receiving the approval of commercial growers everywhere. Tall, straight-growing, deep yellow, with small scarlet throat spot; a most attractive color combination! Most outstanding of its habits is its excellent distance shipping qualities, unusual among yellows. Spotlight is a heavy propagator, extra strong, healthy grower; destined to be grown in quantity in all parts of the country.

| Price—       | No. 1 | No. 2 | No. 3 | No. 4 | No. 5 | Bulblets 100—\$14 |
|--------------|-------|-------|-------|-------|-------|-------------------|
| Per 10—\$12  | \$10  | \$8   | \$6   | \$5   |       | ½ Pt.—\$70        |
| Per 100—\$96 | \$80  | \$64  | \$50  | \$38  |       | Qt. \$250         |

● **FOR ECONOMY, GET A GROWER'S UNIT!**

**10 each Nos. 1, 2, 3, 4, and 200 Bulblets for \$45**

**5 Units for \$200**



# **LANTANA**

( Palmer )

• We are growing this grand orange-yellow extensively for our early cut-flower trade. Though less than average height, it is the only good commercial in this color that blooms so early. If you grow for the extra early trade, you can make money with Lantana!

**Price per 1000—No. 3, \$64; No. 4, \$50; No. 5, \$35; No. 6, \$20**

**Bulblets—\$12 Qt.; \$80 Pk.; \$280 Bu.**

● **SPECIAL UNIT FOR GROWERS**

**100 No. 3, 200 No. 4, 500 No. 5, 300 No. 6, 2 Qts. Bulblets for \$45**



(Photo courtesy C. C. Marshall)

## ORANGE GOLD (Marshall)

• Few varieties are as outstanding in their color class as this beautiful, tall, true Orange. In any planting of Glads, **Orange Gold** catches the eye immediately. Planted a little late, to bloom in September, this will be a wonderful Glad to go with other autumn colors.

**Orange Gold** is a fine, vigorous, healthy grower, making exceptionally smooth, hard bulbs. We believe practically every grower will eventually grow **Orange Gold**, so suggest you get a start now! !

| Price    | No. 1 | No. 2 | No. 3 | No. 4 | No. 5 | No. 6 | Bulblets—                     |
|----------|-------|-------|-------|-------|-------|-------|-------------------------------|
| Per 10 — | \$11  | \$10  | \$9   | \$6   | \$5   | \$4   | per 100—\$8                   |
| Per 100— | \$100 | \$85  | \$70  | \$55  | \$40  | \$30  | per $\frac{1}{2}$ Pt.—\$45.00 |

(Write for Special Quotations on quantity lots)

### ● EXTRA VALUE GROWERS' UNIT

25 No. 2; 25 No. 3; 25 No. 4; 50 No. 5; and  $\frac{1}{2}$  Pint Bulblets for \$97.50

"We had a few bulbs of **Orange Gold** last summer and they were very fine—very beautiful color; would like to have more of it."—Winston Roberts, Boise, Idaho.

Don't forget the INTERNATIONAL GLADIOLUS SHOW  
at BINGHAMPTON, N. Y., on AUGUST 20, 1947